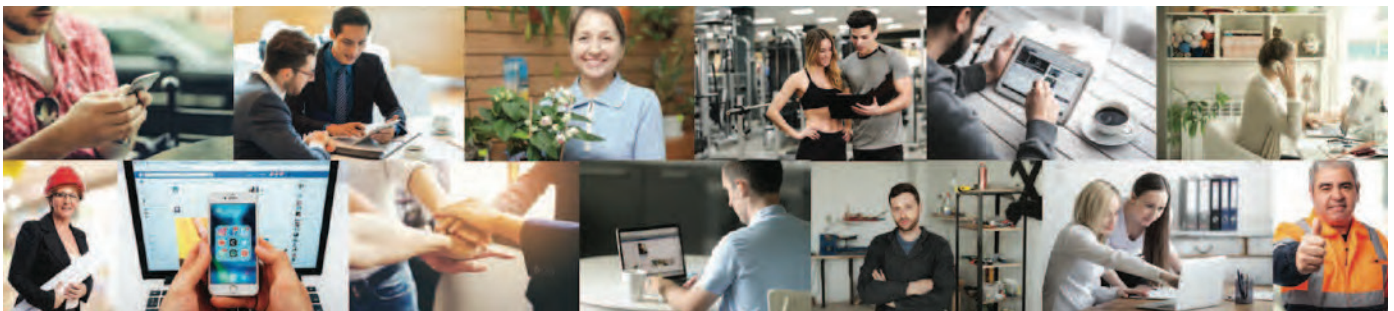


# Dify Social® WINNING WITH SOCIAL MEDIA!



Dify Social® is a 'do it for you' social media marketing consultancy with passionate University qualified Marketers across Australia.

Our mission is to protect, build and grow businesses using social media marketing. Our purpose is to gain competitive advantages for businesses using social media marketing tactics that include Facebook advertising, to attract and retain more customers.



## ASK FOR A DIFY AUDIT, PROPOSAL & CONSULT

Don't pay too much for a social media audit elsewhere! The Dify Social diagnostic audit with a proposal quote and consult up to an hour, is just \$374\* inclusive of GST.

Preference to do provide all consulting services online with Whereby. Option to do face-to-face if safe and mutually agreeable.

\*Waived for NFP / charities and community minded 'start up', BNI, solo-micro businesses paying cash if project proceeds. (2020/21 pricing)

Call **1300 DO SOCIAL (1300 36 7624)**, email [marketer@difysocial.com.au](mailto:marketer@difysocial.com.au) or visit <https://difysocial.com.au/> to request an audit & proposal.

#socialbusiness #socialmedia #socialmediamarketing

HAVE FUN. DO GOOD. [difysocial.com.au/dify-audit/](https://difysocial.com.au/dify-audit/)



# SET-UP & REVISION OF CHANNELS

## SET-UP OF YOUR SOCIAL MEDIA WEBSITE ASSETS FOR JUST \$561

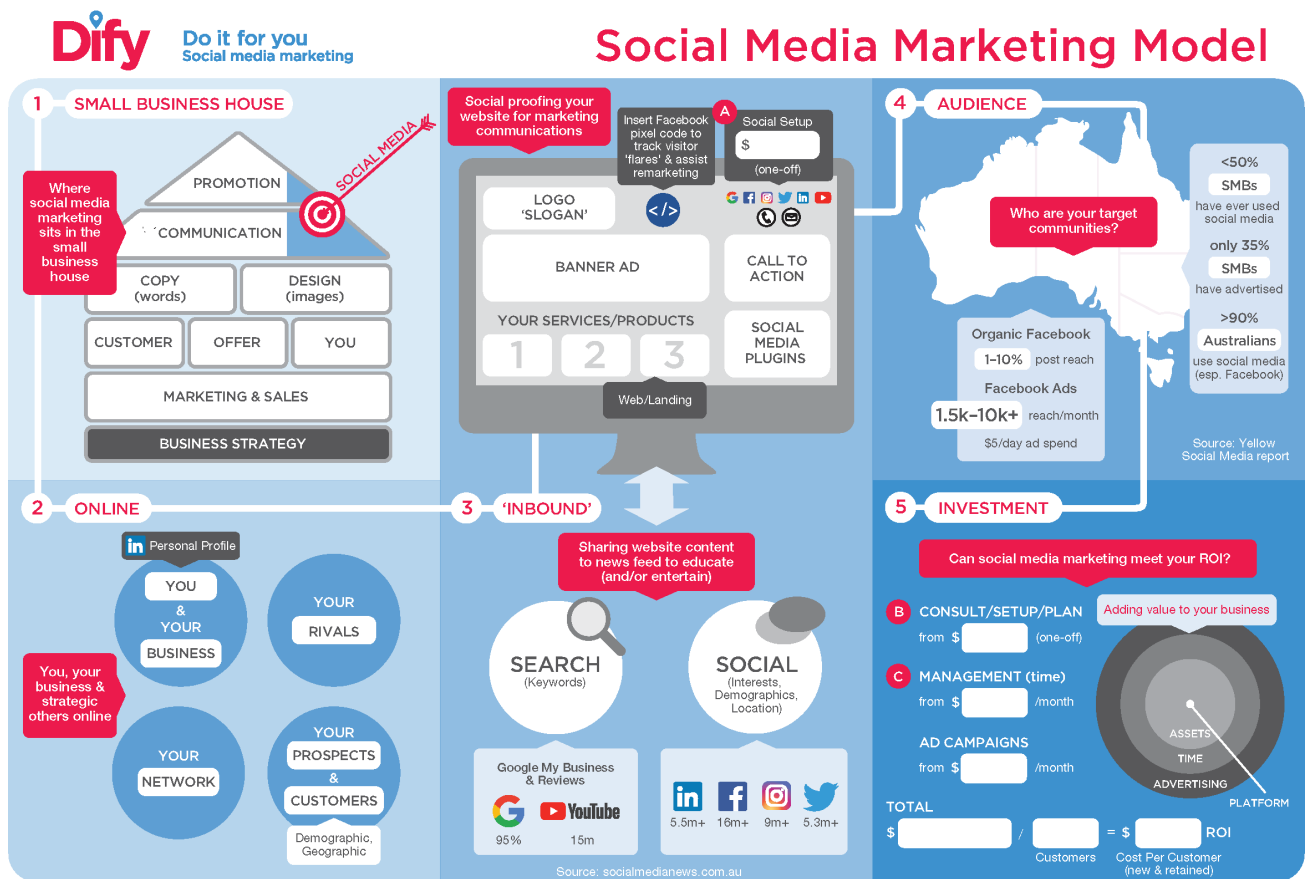
Together we establish your social media profiles across LinkedIn ('All-Star' Professional & Company), Facebook, Instagram, Twitter, Google my Business & YouTube with links for your website in a three hour in-person session.

Your social media websites will add significant value to your business online collateral and you will be ready to share your post messages and engage with your target communities.



Your Dify Social Media Marketer will work with you collaboratively to determine: the scheduling of your social media posts; your Facebook ads target audience/s; and to confirm your marketing management and Facebook advertising tactics to attract and retain more customers.

## \$374 FOR A TWO HOUR CONSULT WITH A QUALIFIED, EXPERIENCED MARKETER!



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# SOCIAL MEDIA MARKETING MANAGEMENT

## MONTHLY MANAGEMENT\* FOR SMALL BUSINESSES X-SMALL (XS) \$242 - SMALL (S) \$374 / MONTH

	XS	S	SM
Setup and Integrate			
Posts per week	<3	<5	<10
Monitoring	✓	✓	✓
Target Audience Building	✓	✓	✓
Mid-week Engagement and Strategic Sharing	✓	✓	✓
Write FB advertising copy	✓	✓	✓
Administer ongoing monthly ad	✓	✓	✓
Reporting on Insights	Bi-Monthly	Monthly	Monthly
Pricing	\$220+GST* per month	\$340+GST* per month	\$680+GST* per month



**Steve Hubbard**  
Director & Social Media Marketer



**Adrian Merendino**  
Social Media Marketer & Admin Support



**Andy Do**  
Social Media Marketer, Melbourne, Sunshine VIC



**Anthony Niglia**  
Social Media Marketer, Melbourne, Whittlesea VIC



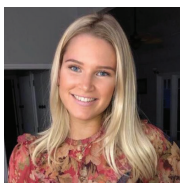
**Hayley Gaffney**  
Social Media Marketer, Melbourne, Malvern VIC



**Jake Spain**  
Social Media Marketer, Adelaide & Nairne SA



**Emily Mills**  
Social Media Marketer, Brisbane, Holland Park QLD



**Hannah Steffensen**  
Social Media Marketer, Brisbane QLD



**Ben Hale**  
Social Media Marketer, Perth, Wanneroo WA



\*Note 2020/21 pricing and that ads are paid directly to Facebook by business customer.

\*\*Dify Social has a nominal ads management fee of 5-15% of ads spend.

Reputation Management with **GatherUp** is also offered to Dify Social business customers from \$85/month.